

# Why Your School Needs a PTA



Faced with shrinking budgets and growing class sizes, not to mention high standards for teacher and student performance—schools today need the support of families and the community. PTA can help.

Harness the power of PTA to:

- Increase family engagement and volunteerism
- Implement programs to engage families in student success or school improvements.
- Qualify for grants and awards to support your school.
- Communicate with families more effectively
- Partner with other community organizations
- Enhance fundraising efforts
- Realize measurable results in student achievement

## **OVER 115 YEARS OF PARENT INVOLVEMENT EXPERIENCE**

**PTA is at the forefront of boosting parent involvement everywhere.** Use PTA's National Standards for Family-School Partnerships as a roadmap for creating collaboration among families, schools, and community members to work together to support your school improvement objectives.

**PTA connects school communities across the country.** It's a place where millions of parents, teachers, leaders, and community members can network with other school leaders and education advocates across the country about key education issues and ways to prepare students for college and career.

**PTA fights for funding.** PTAs advocate for every child at the local, state and national level. Gain access to advocacy tools that help you speak up on behalf of the needs of every child at your school.

**PTAs focus on local schools and communities, but they are networked globally.**

A team of professional and volunteer leaders is never more than a phone call or e-mail away.

## **FAMILY INVOLVEMENT WITHOUT THE LIABILITIES**

### **PTA provides peace of mind with oversight, responsibility and knowledge.**

PTAs are nonprofits that must adhere to standards of affiliation and meet IRS requirements.

PTA funds are independent of school funds. Plus, PTAs have access to reduced-cost insurance. PTA leaders receive training and tools on organizational management, family engagement,

and community building to improve the school environment.

PTAs have access to grants available from PTA and its partners.

## **ABOUT PTA**

The National Parent Teacher Association (PTA) comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.

Learn more about starting a PTA at your school; go to **PTA.org**.

## **PARTNER WITH PTA**

There are all kinds of parent groups out there, but there is only one PTA. Helping schools partner with families and communities for more than a century, PTA is the defining organization for family engagement.



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